

#MoseMerrMalin

#MoseMerrMalin Pledge Forest Protection and Regeneration Movement Kosovo, April 2022

We, Sustainability Leadership Kosova (SLK) have embarked on a movement called #MoseMerrMalin and with this, we pledge our commitment to protect and regenerate our forest in Kosovo. Together, with the undersigned individuals, civil society organisations, public institutions, and business leaders, want to emphasize the importance for the urgent need to act!

The Global Context

According to WRI's Global Forest Watch the world lost 258,000 sq km (100,000 sq miles) of forest in 2020. Worldwide Fund for Nature (WWF) estimates that 27 football fields of forest are lost every minute. The Global Deforestation Pledge made at the 26th annual United Nations Climate Change Conference (COP26) in Glasgow signed by 141 countries have pledged to [halt and reverse deforestation by 2030](#). These national leaders pledged to reverse deforestation and land degradation by the end of the decade, underpinned by \$19 billion in public and private funds to invest in protecting and restoring forests.

Kosovo Context

SLK in partnership with the Institute of GIS and Geospatial Technology of Kosovo (IGGTK), Correlaid in the Netherlands and a group of activists in Kosovo carried out a study to visualise the deforestation problem through the [#MoseMerrMalin](#) platform. The study shows that **during the period of 2000-2019, Kosovo has lost about 7,618 hectares of forest (or 1.5 football fields per day)**.¹ This deforestation problem will **threaten the livelihoods of people**, both in rural and urban areas in Kosovo. Safeguarding the forests is our best defence to join the **global fight against climate change** and **averting the ongoing biodiversity crisis**.² Responsible afforestation and reforestation activities using natively growing species can stabilize land from erosion or natural disasters, improve soil health and groundwater recharge, promote native and endemic fauna, and provide economic development for nearby communities.

¹ SLK & IGGTK. 2019. Mos e Merr Malin. <https://www.slkosova.org/mosemerrmalin>

² Environmental Investigation Agency. <https://eia-international.org/blog/landmark-ipcc-report-urges-the-world-to-halt-deforestation/>

Our Commitment and Call for Action

We, the undersigned therefore pledge to take concrete actions that deliver solutions for the conservation of our forests and its sustainable use by:

- Understanding our impact and dependencies on forests.
- Taking action to minimise negative impacts and optimize positive impacts on forests.
- Developing forest management plans, including actions to address wider community needs.
- Promoting awareness about the values of forest among our friends, communities, employees, managers, shareholders, partners, suppliers, consumers, and across the business and finance communities.
- Acting as ambassadors for responsible stewardship of forests, focusing on the economic opportunities and solutions.
- Engaging in opportunities to share experiences and progress made, with a view to encouraging other individuals, companies, and organizations to act as well.
- Taking steps to mobilize resources to support concrete actions on forest.
- Providing information on actions undertaken and achievements in addressing the above.

We call on:

1. **Governments and policy makers** to engage with CSOs, NGOs and businesses as they implement **their obligations** to create the necessary **policy** and **finance resources** that will encourage sustainability into their day-to-day activities.
2. **Businesses sector** in Kosovo to join in by **integrating and investing** in practices, solutions and innovation that supports **sustainability, climate actions and forest conservation and regeneration**.
3. **Academia** and the education sector to **review their current curricula** and integrate **learning and research** into **sustainability** focused topics.
4. **Diaspora community** to help us in **the protection of our ancient roots**, forests, and nature and help us build **impactful actions**.
5. **Activist** to help us grow the movement by **sharing** our call, supporting our **pledge** and sharing with us **ideas and solutions**.

For more information as how to sign the pledge please see our [#MoseMerrMalin](#) platform. You can also contact us on info@slkosova.org or +38348505805

#MoseMerrMalin

#MoseMerrMalin Commitment Pledge

I _____ as a representative or/on behalf of _____
solemnly pledge my/our commitment to support the Forest Protection and Regeneration movement as stated by the
#MoseMerrMalin Pledge.

- ◆ This Commitment will include a donation/sponsorship of € _____ to go towards Kosovo Forest Protection and Regeneration Fund (KFPR)
- ◆ This commitment includes planting of _____ Trees
- ◆ This commitment includes my personal time to help awareness raising and grow the #MoseMerrMalin movement.

Signed _____

Date _____

